



# PRINT & MAIL

## Simplifying the Complex — Vote-By-Mail Printing, Inserting & Mailing

Ballot and election-related Print & Mail services are some of the most complex projects in the industry. As the largest Print & Mail provider in the U.S., Runbeck manages millions of vote-by-mail ballots every election cycle and offers high-integrity inserting and sorting. We specialize in inserting and processing inbound and outbound mail ballot packets using in-house sorting systems. Automation eradicates errors caused by manual insertion which results in lower costs and increased completion. Vote-By-Mail provides a safe and secure way to reach all voters.



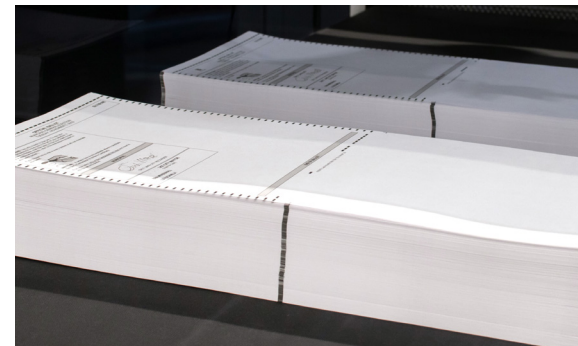
## Technology Meets Ballot Printing

Using state-of-the-art digital press machines, we have produced millions ballots for major tabulation systems as well as hundreds of millions of election support materials. Technology drives ballot printing to ensure that all ballots and polling place materials are produced efficiently. We strictly adhere to a 30 Point Quality Assurance Check. Additionally, Runbeck is certified to print ballots by all major tabulation manufacturers.

## Printing and Data Solutions

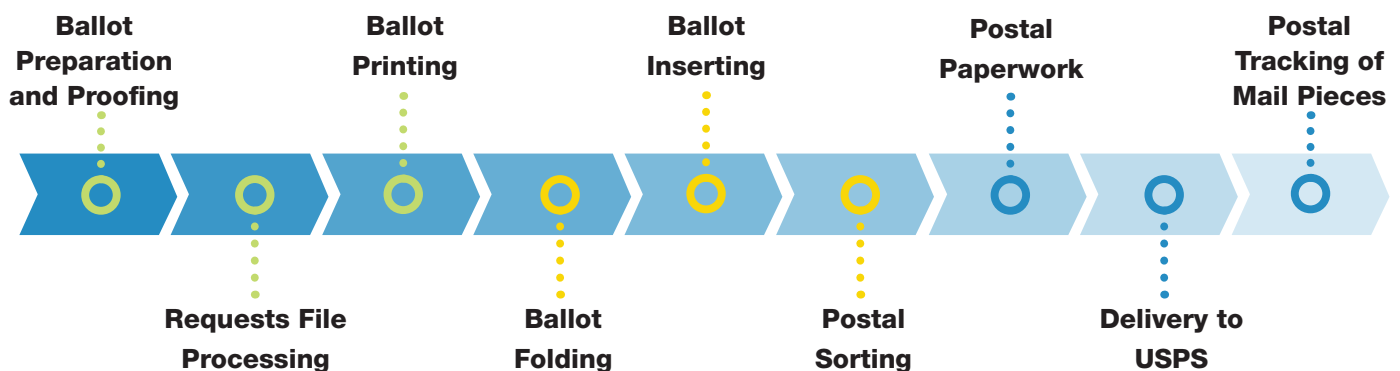
Printing and processing is completed through multiple steps:

- ✓ Variable printing
- ✓ Web printing
- ✓ Full-service file preparation
- ✓ CASS Certification & barcoding
- ✓ Intelligent inserting
- ✓ Folding
- ✓ Perforating
- ✓ Scoring
- ✓ Tabbng
- ✓ Ink-jetting
- ✓ Labeling
- ✓ Padding
- ✓ Stitching
- ✓ Cutting



## The Full Process Under One Roof—No Off-Shore Resources Used

Benefit from the efficiency and security of keeping the entire process of Print & Mail with one partner and in one facility. All of the stages complement each other with a series of audit procedures occurring after each stage. The process system is structured to maintain a 100% chain of custody with full control of your data, printing, inserting, mail sorting and the final audit paperwork tying the entire process together.





## Ancillary Election Materials

Your election printing needs are more than just your ballots. Don't get overwhelmed with handling all of your extra printing management. We can manage those print projects so you can focus on your election.

### Ancillary products include:

- ✓ Envelopes for mail ballots
- ✓ Inserts
- ✓ Postcards
- ✓ Voter ID card mailers
- ✓ 90-Day notices
- ✓ Sample ballots
- ✓ Voter information guides
- ✓ Publicity pamphlets
- ✓ "I Voted" stickers

## Streamline Your Production

Our 90,000 square foot purpose built facility contains state-of-the-art mailing units that accommodate full-service file preparation, laser and ink-jet addressing, folding, tabbing, intelligent inserting and more. We offer Intelligent Mail Barcode tracking, end-to-end mail ballot tracking, audit and mail piece tracking with easy customer portal access. Our team is trained in USPS requirements and regulations as well as the certifications and specifications required for high-integrity mail services. Additionally, an on-site postal inspector can verify the mail manifests before trucks are loaded.

## Print & Mail Customer Portal

As a useful resource for partners, the Customer Portal provides accurate proof of processing and mail tracking.

## Postal Voting Consulting

Runbeck helps customers craft industry-relevant specifications and requirements based on their application and needs. Project Management works with you to minimize risks associated with installing new technology. We leverage both internal and external resources and provide the best postal voting and support teams to assist our partners from start to finish.



AUTOMATED :: ACCURATE :: TRACKABLE