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National Election Pool

The **National Election Pool** (**NEP**) is a polling consortium that comprises the following news organizations: ABC, CBS, CNN, and NBC. The NEP was started in 2003 to "[pool] together resources to gather vote and exit poll data."[1][2]

Edison Research, a media research and polling firm, conducts all exit polling on behalf of the NEP.[3]

According to Edison Research Executive Vice President Joe Lenski, the networks that form the NEP "control the editorial and financial decisions, in terms of how to allocate resources and what questions to ask. ... They have committees that write the questionnaires. They have committees that decide which primaries or caucuses are covered, how many precincts are covered."[4]

Fox News and the Associated Press were members of the NEP until 2017.[5][6]

See also

- Exit polling

This influencers-related article is a sprout; we plan on making it grow in the future. If you would like to help it grow, please consider donating to Ballotpedia.

1. ↑ *NBC News*, "How election data is collected," accessed November 9, 2020
2. ↑ *Democracy in Action*, "Frequently Asked Questions About the NEP Exit Poll," accessed November 9, 2020
3. ↑ *Edison Research*, "About Us," accessed November 9, 2020
4. ↑ *Washington Post*, "How exit polls work, explained," April 22, 2016
5. ↑ *Washington Post*, "Fox News is trying to reinvent the exit poll. The survey strategy involves people who don't vote," November 2, 2017
6. ↑ *Politico*, "Is this the beginning of the end of the exit poll?" December 9, 2017

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