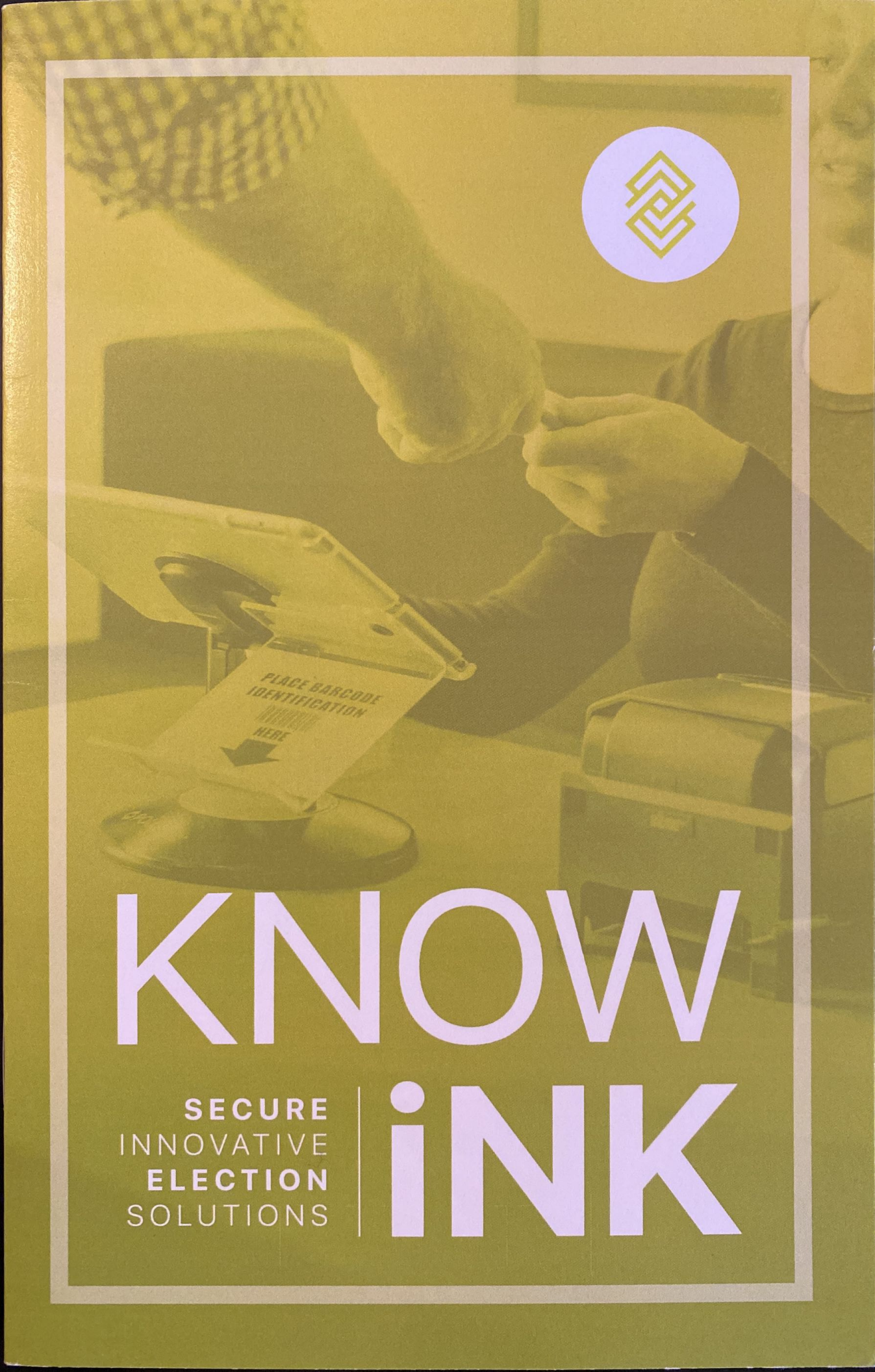

KNOW iNK

SECURE
INNOVATIVE
ELECTION
SOLUTIONS

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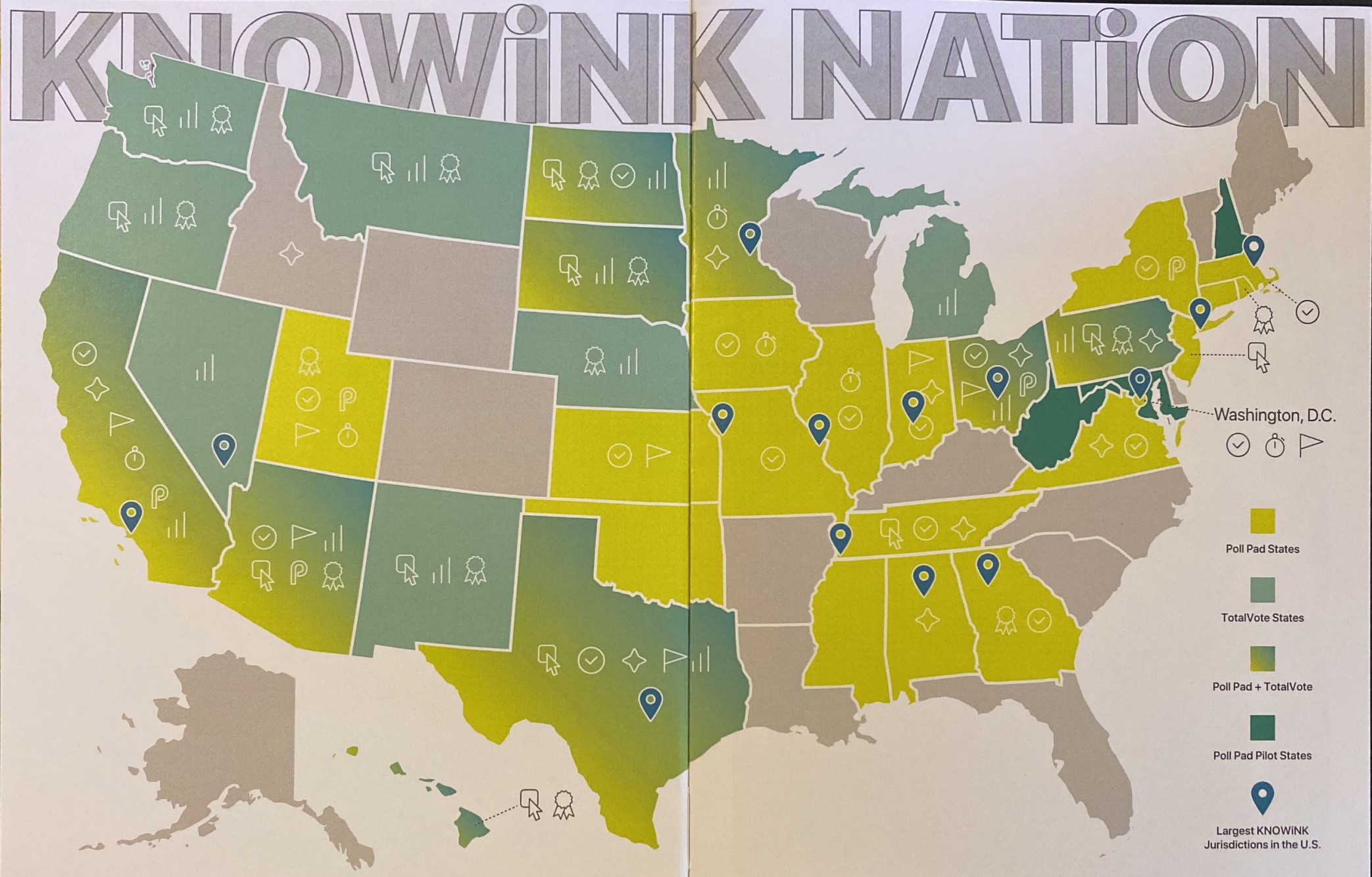
KNOWiNK NATiON



35 States + Washington D.C.

1,500 Jurisdictions & Counting!

105,000 Poll Pads Deployed

STATE CERTIFIED · VOTE CENTERS · EARLY VOTING · SAME-DAY REGISTRATION · POLL PRINT · VOTER REGISTRATION · STATE CONTRACT · ELECTION NIGHT REPORTING

POLL PAD®

The **Poll Pad solution** provides a seamless electronic voter check-in and verification process for election authorities across North America. Poll Pad is a secure Apple iPad application requiring no appendages for operation.

ANY LINE, ANY TIME, SOLUTION

Poll Pad has replaced the outdated and inefficient paper model that is often the cause of long lines at the polls and inefficient election record keeping.

POLL PAD FEATURES

- Secure, accurate voter lookup for voter check-in
- Works in vote center style or precinct style polling locations
- Optional secure connectivity
- Reduces total number of provisional ballots issued
- On-demand ballot printing (Poll Print)
- Early & absentee voting
- Same day voter registration (SDR)

OUR PATENTS:

Scan ID Tray

Ballot Style Verification

epulse

KNOW WHAT IS HAPPENING WITH YOUR ELECTIONS IN ePULSE.

ePulse is an all-inclusive election management suite designed to give administrators real-time access to monitor their election as a whole. All Poll Pads connect to this central hub where voter check-in data is securely transferred via WiFi or cellular networks in near real time. This tool allows for administrators to oversee the operation of individual precincts and Poll Pads including battery life of the device, average check-in times, number of ballots issued or spoiled; all the while ensuring the election authority can directly contact poll workers via video or text message for speedy trouble resolution.

ePulse aims to be as intuitive and user-friendly as the Poll Pads themselves. The simple-to-view dashboards give the user an overview of election data essentials which can be easily digested and exported into customizable reports.

ePULSE FEATURES

- Customizable real-time and election night reporting
- Ballot tracking
- Inventory tracking
- Issue tracking
- Poll worker time-tracking
- Election night reporting
- Video and text messaging communications from Poll Pads to ePulse
- Run concurrent elections
- Update voter rolls minutes before an election in near real-time

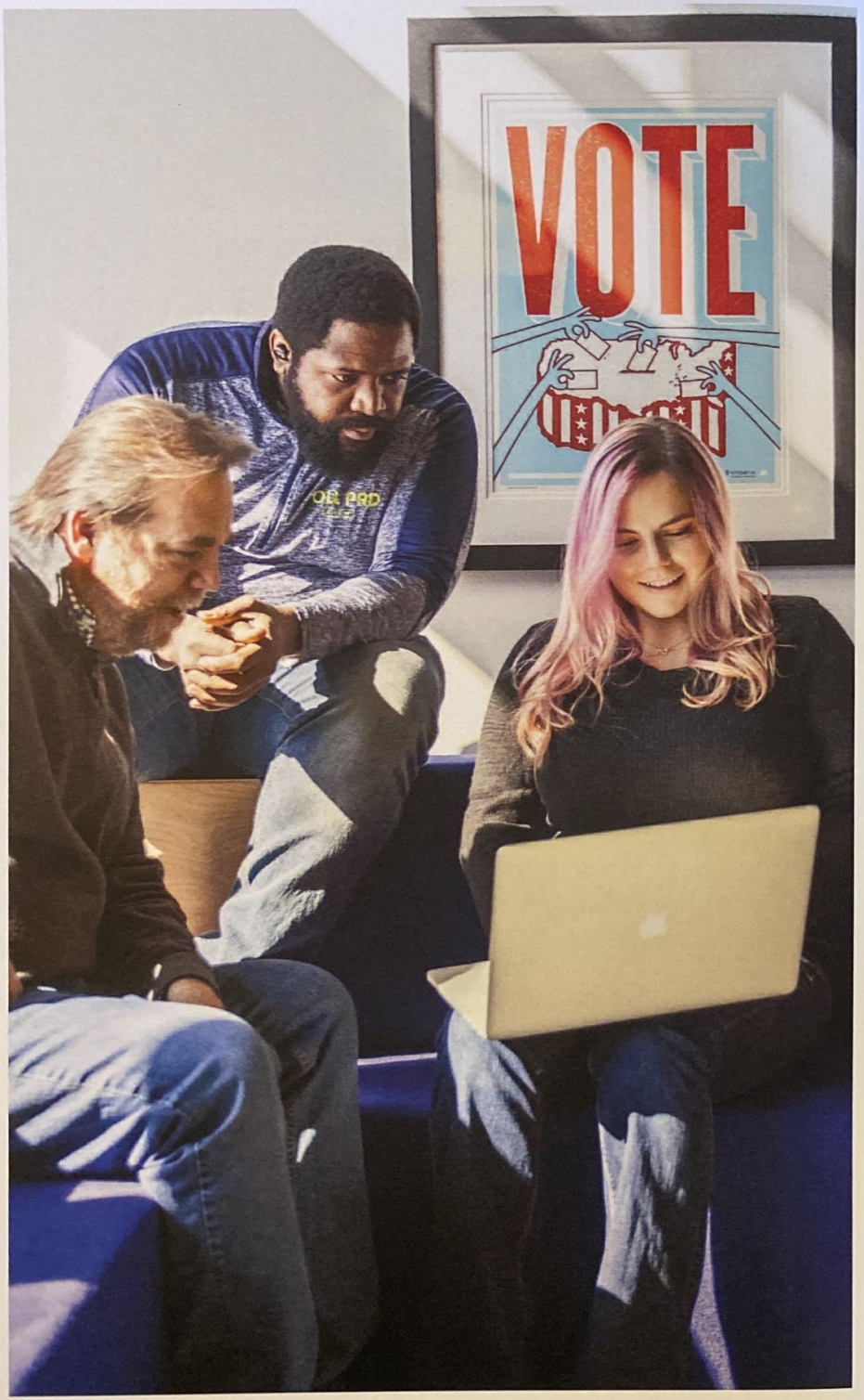
POLL PRINT

BALLOT STATION

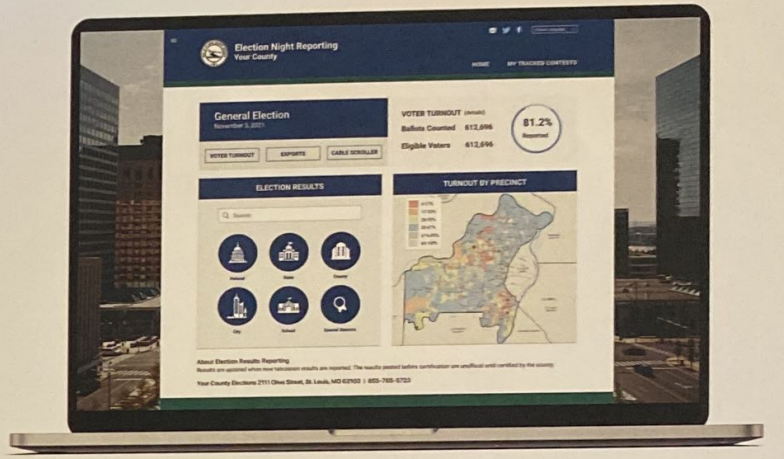
KNOWiNK's on-demand ballot system, **Poll Print**, is a secure, high-quality system developed with the election process in mind. The seamless check-in solution between Poll Pad and Poll Print has been proven easy to use and environmentally friendly, saving jurisdictions money and time. The solution provides convenience, giving jurisdictions the right quantity of ballots for every election, and during early voting. While other systems charge per click, KNOWiNK provides a flat fee to purchase the system and a per-election setup fee. This model provides jurisdictions budget predictability and user friendliness.

POLL PRINT FEATURES

- End-to-end seamless check-in solution between Poll Pad and Poll Print: Once a voter checks in on the Poll Pad, their ballot is automatically printed with no extra steps
- Batch printing capability for vote-by-mail ballots, ballot remakes and shortages
- Individual ballot printing for early voting and in-person voting at polling locations and vote centers
- Cost effective with absolutely no click fees
- Stops ballot shortages
- Eliminates the cost, storage and waste of pre-printing too many ballots



ELECTION NIGHT **REPORTING**

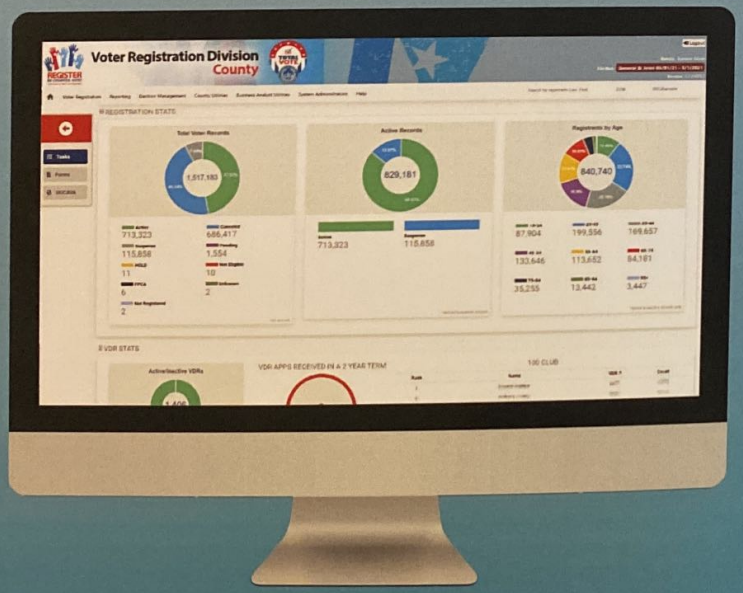


KNOWiNK provides a powerful **Election Night Reporting (ENR)** solution. The ENR solution can quickly and easily upload results and mapping files, preview them, and publish them to a dedicated election results website. ENR provides the same security and ease-of-use for which KNOWiNK's ePulse and Poll Pad are known. Our click-and-load integration makes election night reporting available on desktop, mobile, and even a dedicated TV view for public areas. Communicate race results in real-time; show results jurisdiction-wide; or drill down to specific races or districts.

ELECTION NIGHT REPORTING FEATURES

- Real-time Web Updates
- Access from any Computer, Tablet or Smartphone
- Optional Secure Connectivity
- Interactive Graphics and Maps

THE INDUSTRY'S ***LATEST, MOST SECURE, & DYNAMIC*** SYSTEM AVAILABLE



KNOWiNK

TotalVote | VRS

TotalVote Voter Registration System (VRS) architecture balances unparalleled security and usability. The configurable platform evolves with changes to legislation, technology, and security at a significant cost advantage over most legacy systems.

Modern Technology to Mitigate Modern Threats

Data in the system, both in transit and at rest, is protected with the most current encryption protocol. We use security tools, such as tokens, to prevent man-in-the-middle (MITM) attacks. Ours is the only industry VRS to apply a multi-layered approach to security.

Architected for Uninterrupted Performance

Designed for flexibility, reliability, and scalability, the NoSQL database supports fast performance from servers to database and real-time report generation. Far ahead of the competition, KNOWiNK VRS generates one-touch Election Administration and Voting Survey (EAVS) reporting.

Streamlined Redistricting With Native Geographic Information System (GIS)

Built-in GIS functionality maps voters based on an address to latitudinal and longitudinal coordinates. Coordinates are then mapped to assigned voting districts, eliminating costly issues with manually drawing voting district lines and the redistricting process.

Safeguard Data Integrity With Automated Data Source Integration

API integration automates communication with outside data sources, including National Change of Address (NCOA), Electronic Registration Information Center (ERIC), Department of Motor Vehicles (DMV), Social Security Administration (SSA), state-to-county VRS, and more.

KNOWiNK

ONLINE TRAINING PORTAL

The online training portal allows you to train your staff, your poll workers and technicians **ANYTIME/ANYWHERE**.

TRAINING COURSES OVERVIEW

- Each registrant will have a login and be assigned to their specific courses.
- Courses are animated and concise to make learning about Poll Pad fun and engaging.
- Segments are in order and can be locked for a specific sequence, and can be customized to your training needs.
- When all courses are complete, the individual can take a final exam.
- Once passed, they will be considered Poll Pad Certified and awarded a printable certificate of completion.
- As an election board, you will have access to training reports to keep track of user progress.

KNOWiNK

FOUNDED AND OPERATED BY FORMER ELECTION OFFICIALS.

KNOWiNK provides a proven solution rooted in knowledge gained from our extensive experience as former election officials and from working with and listening to election authorities across the country.

Our approach and innovative solution delivers an incomparable and seamless voter check-in and verification process for your election authority.

We are committed to growing with your jurisdiction to meet evolving needs and helping achieve your vision to modernize elections with best-in-class technology. Therefore, KNOWiNK is in a perpetual state of development to enhance the overall election experience for voters and everyone involved with running elections. Our top priority is to continue advancing the election process to make voting easier for workers and voters alike.

Scott Leiendecker, former St. Louis Election Director, is one of the nation's leading entrepreneurs in election technology and innovation. Scott founded KNOWiNK in 2011 with the creation of the Poll Pad® – transforming the election experience for voters. The Poll Pad provides seamless voter check-in and verification, dramatically reduces wait times for voters, and saves taxpayer money by bringing efficiencies to state and local governments. Scott has grown KNOWiNK into a thriving company. KNOWiNK technology is now used in over half of the United States and Washington, D.C.

KNOWiNK

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